

Environmental Choice^M Certifies All Five SCA Tissue Mills

SCA Tissue has earned the Environmental Choice^M Program certification for all five of its paper mills.

SCA Tissue became the first American sanitary paper manufacturer to earn the ECP designation when its mill in Menasha, WI, was certified last fall by Environmental Choice, North America's oldest and most widespread environmental certification program. That certification now has been extended to the SCA Tissue mills in Flagstaff, AZ; Alsip, IL; Barton, AL; and Greenwich, NY.

The Environmental Choice Program, established in 1988, certifies and recognizes products and services that are environmentally preferable. Unlike most third-party green certification programs that measure specific attributes such as recycled content levels, Environmental Choice takes an approach that also evaluates a company's total impact on the environment.

ECP certification means SCA Tissue's mills meet and must continue to meet strict requirements in four categories:

- Resource consumption — qualifies the types and amounts of materials used to produce one ton of product, including pre- and post-consumer material, printed recovered material and other fiber sources.

- Energy consumption — measures types and amounts of energy used per one ton of product produced to ensure the most efficient use of energy.



*Joe Raccuia,
CEO and President of
SCA Tissue*



- Effluent — measures plant discharge for its biological oxygen demand, total suspended solids and levels of sublethal toxicity to aquatic organisms.

- Net solid waste — evaluates waste streams for the amount of solid waste from production and the impact on the environment.

SCA Tissue also uses no chlorine in any of its bleaching processes and is near completion of its certification process by Environmental Choice as elemental chlorine-free and process chlorine-free.

"The certification of all five of our mills as having met the demanding criteria of the Environmental Choice Program marks a major milestone in the recognition of SCA Tissue as a leader in environ-

mental stewardship," said Joe Raccuia, CEO and President of SCA Tissue.

In earning Environmental Choice certification, SCA Tissue joins a group of companies including IBM, Hewlett Packard, Benjamin Moore, Xerox and Dow Chemical. Companies that achieve certification status must comply with regular paper and on-site audits.

The Environmental Choice Program certifies products and services in over 300 categories. In order to ensure continued relevancy and stringency of its standards, ECP reviews its criteria every three years or sooner if there are significant technical

or market developments that justify a possible revision.

SCA Tissue is one of the three largest producers of Away-From-Home tissue products in North America. Brand names include Tork[®], Xpressnap[®], Park Avenue Ultra[®], Coronet[®], and Main-Street[®]. The parent company, SCA, is a \$13 billion international paper company that employs 53,000 people in 50 countries.

For more information about SCA Tissue, visit www.scatissue.com. For more information about Environmental Choice, visit www.environmentalchoice.com.