

SCA TISSUE NORTH AMERICA

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**SCA OFFERS FREE CUSTOMIZED ROLLNAP® DISPENSERS WITH ORDER*****Reduce Your Napkin Waste by up to 30%**

SCA Tissue recently announced that, for a limited time, it will offer free customized RollNap® dispensers with an order*.

RollNap is one of SCA Tissue's best solutions to napkin over-consumption. By allowing patrons to take only one napkin at a time, the RollNap dispensing system reduces consumption by up to 30%. This results in a substantial reduction in your overall napkin cost.

"RollNap is ideal for usage in quick serve restaurants, convenience stores, theaters, sports stadiums, cafeterias or any other high traffic venue that uses dispenser napkins," Andrew Conger, SCA Tissue Field Market Segment Manager-Foodservice, said.

With the current free customized dispenser promotion, a company can enjoy the benefits of the exclusive RollNap system, while promoting its logo or communicating its message in an economical and effective way.

"The customizing feature allows you to add a personalized message to your dispenser and creates name recognition for your organization," Conger added. "Because it's customized just for you, the dispenser will fit within your restaurant décor for a professional, trendy appearance."

What makes RollNap unique?

SCA Tissue's RollNap napkin service has features and benefits that many end users are looking for in a high-traffic dispenser napkin system:

- Controlled usage
- Cost savings
- Hygienic one-at-a-time dispensing
- High capacity labor saving dispensing system
- Convenient loading
- Consumer accepted

Savings on a Roll

The “pull and tear” RollNap system allows consumers to use what they need – without waste. In fact, research has shown that RollNap reduces napkin usage an average of 30 percent compared to traditional napkin dispensers. The unique dispenser design reduces the need for frequent refills because it holds 40 percent more napkins than traditional dispensers. This makes RollNap ideal for high traffic venues.

“When RollNap was first introduced into the marketplace, we were hoping it would be accepted because it was a somewhat revolutionary concept,” Conger said. “It turns out that it’s not only accepted, but it’s preferred by many high volume users because of its innovation and the advantages it offers over traditional dispenser napkin services.”

In addition, RollNap has convenient and easy-to-load replacement rolls that eliminate the need for frequent refills. Its easy-loading system means less time is spent refilling the dispenser. Because RollNap is constructed of durable, easy-to-clean plastic, it is a long-lasting dispenser.

“It’s a great choice for service counters,” Conger said.

RollNap Helps Improve Hygiene

RollNap’s hygienic “pull and tear” system provides one-at-a-time dispensing to ensure portion control and prevent cross contamination.

“One napkin at a time dispensing means patrons touch only the napkins they use which helps reduce the spread of germs,” Conger said.

In addition, your patrons will appreciate the larger sized napkins. Because the napkins are on a roll, they won't blow away, making them a great solution for outdoor venues.

To reduce your costs, facilitate traffic flow, improve hygiene and advertise your company logo, use the RollNap dispenser napkin service from SCA Tissue.

*Some restrictions apply to this promotion.

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For further information please contact

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SCA Tissue, a division of SCA North America, is a major supplier of Away-From-Home tissue products in North America with brand names including Tork[®], Park Avenue Ultra[®], Coronet[®], and MainStreet.[®] SCA North America is a leader in absorbent hygiene products and packaging solutions, employing 5,000 people in over 50 locations throughout the US, Canada and Mexico. To learn more about SCA Tissue products call 866-722-6659 or visit the company's Web site at www.scatissue.com.